

# NEWS RELEASE

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FEBRUARY 23, 2010

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EDITOR'S NOTE: HEADSHOTS OF MAYOR BALLARD AND SARA SNOW AVAILABLE UPON REQUEST.

## **DIVERSE GROUP OF APPLICATIONS RECEIVED FOR 2010 SUSTAINABILITY AWARDS**

*Finalists to be announced March 10; Awards luncheon on March 24*

INDIANAPOLIS – The second annual Indianapolis Sustainability Awards has received a diverse range of applications from local businesses, not-for-profits and community groups. All of the applicants' sustainability efforts were completed in Marion County between Jan. 1, 2010 and Dec. 31, 2010 and include projects that range from community projects to green construction.

"These applications represent initiatives and projects that have not only helped each respective organization, but Indianapolis as a whole," said Mayor Greg Ballard. "I am encouraged by the dedication of our community to make Indianapolis one of the most sustainable - and livable - cities in the Midwest, and look forward to honoring these organizations at the awards luncheon on March 24."

Finalists in the categories of water, air, land, energy and reduce, reuse, recycle will be announced March 10. Award winners in each of the five categories will be honored at an awards luncheon hosted by Mayor Ballard on March 24 at the Indianapolis Marriott Downtown. The awards will again be emceed by local green living expert Sara Snow.

Tickets and sponsorships for the awards luncheon are available. To register online or for more information, visit [www.SustainIndy.org/awards](http://www.SustainIndy.org/awards). The awards, presented by the Office of Sustainability, McKinney Green Initiatives Fund and the Greater Indianapolis Chamber of Commerce, are designed to inspire innovation, showcase impact, reward leadership and promote education around the principles of sustainability.

To learn about how Mayor Ballard is creating a more sustainable Indianapolis, visit [www.sustainindy.org](http://www.sustainindy.org).

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**About Sara Snow:**

*Sara Snow is a green lifestyle expert, TV host and author with a passion for healthy living and the creation of a more sustainable planet. As creator and host of GET FRESH WITH SARA SNOW and LIVING FRESH for Discovery Networks, Sara shares a message of simple, attainable green living. Sara grew up surrounded by organic gardens, compost heaps and a family with an infectious passion*

*for green living. Her dad Tim Redmond co-founded Eden Foods and some of the heaviest hitters in the world of organics. Seven years into a career as an Emmy-winning television producer and news reporter/anchor, Sara left to return to her green roots and created the first U.S. eco-lifestyle TV series with practical advice on living green. On the heels of LIVING FRESH and GET FRESH, Sara released her first book, SARA SNOW'S FRESH LIVING (Bantam) and hosted BIG GREEN LIES for the Fine Living Channel. Sara is a frequent media contributor and speaker at events across the country. She currently sits on the board of directors of Indianapolis-based Organic Power Solutions, as well as boards for nonprofit groups The Organic Center and Holistic Moms Network. Learn more at [SaraSnow.com](http://SaraSnow.com)*